



TAGHIVE

Accelerated by **SAMSUNG C-Lab**

Job Description - Product Manager

Introduction:

About TagHive Inc.

TagHive Inc., incorporated on April 25, 2017, is a Samsung funded education technology company with headquarters in South Korea and an office in India. The company's offerings include clicker-based classroom response systems and AI-powered self-assessment solutions. The company offers its solutions under the "Class Saathi" brand in India and under the "Class Key" brand elsewhere.

TagHive has 22 registered patents and trademarks and 10 others are pending. The company's solutions are used in over 1300+ schools (adding 2-3 schools daily) and over 350,000 students have downloaded the Class Saathi self-assessment solution.

www.tag-hive.com

About Class Saathi

Class Saathi is a clicker based smart classroom solution that makes formative assessment easy and fast.

Class Saathi is a combination of a clicker device for each student and a mobile application for teachers, parents and the administrators. After teaching a concept in a class, the teacher can ask a few questions using Class Saathi to gauge the understanding level of each and every student. The administrators and the parents can also see the learning data on their respective apps. Class Saathi app has over 25,000 questions on Maths & Science for students of Class 6 to Class 10 and is based on CBSE curriculum. Over 7 million questions have been solved on Class Saathi as of September, 2022.

Class Saathi is aligned with New Education Policy's objectives of micro-learning and continuous assessments. "Data First" approach ensures greater accountability at all levels. Class Saathi is affordable and does not require schools to upgrade their infrastructure ("no internet" and "no electricity" are no more the limiting factors in making classrooms smart).

Summary:

The Product Manager will be responsible for the product planning and execution throughout the product lifecycle including gathering and prioritizing product and customer requirements, defining the product vision, and working closely with engineering, partnerships and marketing to ensure revenue and customer satisfaction goals are met. You will be responsible for the business management of our Class Sathi Platform and its commercial success.

Responsibilities:

- Translate business strategy into product strategy
- Define the product strategy and roadmap
- Translate product strategy into detailed requirements for prototype construction and final product development by engineering teams
- Provide insight to stakeholders on the product and market
- Assess current competitor offerings, seeking opportunities for differentiation
- Provide product marketing with insights on key differentiators and messages
- Appraise new product ideas and strategize appropriate to-market plans
- Manage all aspects of in-life products, including customer feedback, requirements, and issues

Requisite Skills and Experience:

- Ability to pick up and understand new technologies and frameworks easily
- A basic understanding of the Indian school education ecosystem
- Proven experience overseeing all elements of the product development lifecycle
- Exceptional writing and editing skills combined with strong presentation and public speaking skills
- At least 7 years experience working in Product Management

Job Location: Remote

How to apply: Please fill out the: [TagHive Job Application Form](#)